



TAME THE TANK TERMS AND CONDITIONS

Hosted by: Valor Motor Group (Pty) Ltd ("Valor")

Campaign: Tame The Tank

Campaign Dates: 11 – 13 September 2026

Location: Parys Area, Free State, South Africa

1. INTRODUCTION

These Terms and Conditions govern participation in **Tame The Tank**, an exclusive off-road adventure campaign hosted and operated by **Valor Motor Group (Pty) Ltd** ("Valor").

By submitting a registration, making payment and participating in the campaign, every participant confirms that they have read, understood and agreed to be bound by these Terms and Conditions.

2. DEFINITIONS

For purposes of these Terms and Conditions:

- **"Campaign"** means Tame The Tank.
- **"Organiser"** means Valor Motor Group (Pty) Ltd.
- **"Participant"** means every registered driver and passenger forming part of a registered team.
- **"Team"** means a registered group consisting of two (2) to four (4) participants travelling in one GWM Tank 300.
- **"Vehicle"** means the participating GWM Tank 300 registered for the campaign.

3. ELIGIBILITY

Participation is strictly limited to:

- Registered owners or authorised drivers of a GWM Tank 300.
- Teams consisting of a minimum of two (2) and a maximum of four (4) participants.
- Participants who are eighteen (18) years of age or older, unless accompanied by a parent or legal guardian.
- Drivers who hold a valid South African driver's licence, or a licence recognised under South African law.
- Participants who have completed the official registration process.
- Participants whose registration has been accepted by Valor.

Valor reserves the right to refuse or cancel any registration that does not comply with these requirements.



4. REGISTRATION

Registration will only be confirmed once:

- The official registration form has been completed.
- The full registration fee has been paid.
- Valor has issued written confirmation of registration.

Registration is subject to availability.

The campaign has limited capacity and registrations will close once all available team spaces have been allocated.

5. REGISTRATION FEE

The registration fee is **R2 500.00 per team**.

The registration fee secures one team entry into the campaign and includes only those items expressly communicated by Valor.

Failure to pay within the stipulated timeframe may result in cancellation of the reservation.

6. VEHICLE REQUIREMENTS

Every participating vehicle must:

- Be a GWM Tank 300.
- Be roadworthy.
- Be legally licensed and registered.
- Be mechanically sound.
- Have tyres suitable for both road and off-road conditions.
- Have all mandatory safety equipment required by South African law.
- Have sufficient fuel for all designated routes.
- Be capable of completing the campaign safely.

Valor reserves the right to inspect any participating vehicle and may refuse participation if, in its reasonable opinion, the vehicle presents a safety risk.

7. VEHICLE IDENTIFICATION

Every participating vehicle will receive official Tame The Tank identification magnets or decals.

These identification markers:

- Must remain clearly visible throughout the campaign.
- May not be removed, altered or obscured.
- Must be displayed whenever participating in official campaign activities.

8. DRIVER RESPONSIBILITIES

Each driver is solely responsible for:

- The safe operation of their vehicle.
- Compliance with all applicable South African road traffic legislation.
- Ensuring passengers wear seatbelts whenever the vehicle is in motion.
- Maintaining control of the vehicle at all times.
- The behaviour of passengers travelling in their vehicle.



Drivers remain personally liable for any fines, penalties or damages arising from unlawful driving.

9. PARTICIPANT RESPONSIBILITIES

Every participant agrees to:

- Follow all instructions issued by campaign officials.
- Respect fellow participants.
- Respect venue rules.
- Respect private property.
- Respect the environment.
- Follow designated routes only.
- Conduct themselves responsibly throughout the campaign.

Participants shall not:

- Drive recklessly.
- Participate while impaired by alcohol or drugs.
- Endanger other participants.
- Engage in abusive, violent or unlawful behaviour.
- Damage campaign property or venue property.

Valor reserves the right to immediately remove any participant from the campaign whose conduct places themselves, other participants or the campaign at risk.

10. ALCOHOL, DRUGS AND INTOXICATION

No participant may operate a vehicle while under the influence of alcohol, illegal substances or medication that impairs driving ability.

Valor reserves the right to prohibit any participant from driving where impairment is reasonably suspected.

11. VEHICLE MODIFICATIONS

Vehicles fitted with modifications that are considered unsafe, unlawful or mechanically unsound may be refused participation at the sole discretion of Valor.

12. CHILDREN

Participants under the age of eighteen (18) may only attend the campaign under the supervision of a parent or legal guardian.

All child occupants must be transported in accordance with South African road traffic legislation regarding child restraints.

13. PETS

Pets are not permitted during the campaign unless prior written approval has been obtained from Valor.

Participants remain fully responsible for any approved animals.



14. CAMPING

Participants are responsible for:

- Their own camping equipment.
- Personal belongings.
- Securing their campsite.
- Keeping camping areas clean.

Valor accepts no responsibility for loss, theft or damage to camping equipment or personal property.

15. ASSUMPTION OF RISK

Participants acknowledge that off-road driving and outdoor adventure activities involve inherent risks, including but not limited to:

- Vehicle collisions
- Rollovers
- Mechanical failure
- Uneven terrain
- Water crossings
- Wildlife encounters
- Fire
- Falling objects
- Personal injury
- Permanent disability
- Death

Participation in the campaign is entirely voluntary.

Each participant knowingly accepts these risks and elects to participate at their own risk.

16. INDEMNITY AND LIMITATION OF LIABILITY

To the fullest extent permitted by South African law, including the Consumer Protection Act 68 of 2008 where applicable, every participant indemnifies and holds harmless:

- Valor Motor Group (Pty) Ltd;
- its directors;
- shareholders;
- employees;
- contractors;
- volunteers;
- sponsors;
- service providers;
- venue owners;
- campaign officials; and
- affiliated partners,



against any claim arising from:

- death;
- injury;
- illness;
- vehicle damage;
- mechanical failure;
- theft;
- fire;
- property damage;
- loss of income;
- consequential damages;
- acts or omissions of third parties;
- natural disasters; or
- any incident occurring before, during or after the campaign,

except where liability cannot legally be excluded under South African law or arises from the Organiser's gross negligence or wilful misconduct.

17. MEDICAL RESPONSIBILITY

Participants are responsible for:

- Their own medical aid.
- Personal medication.
- Emergency medical expenses.
- Any evacuation costs where applicable.

Participants must immediately report any injury or emergency to campaign officials.

18. PHOTOGRAPHY, VIDEO AND MEDIA

Participants acknowledge that photographs, video footage, drone footage and interviews may be recorded during the campaign.

By participating, participants grant Valor a royalty-free, worldwide, perpetual licence to use such material for:

- marketing;
- advertising;
- social media;
- print publications;
- websites;
- promotional campaigns; and
- public relations purposes.

No compensation shall be payable for such use.



19. PERSONAL INFORMATION (POPIA)

Valor will collect and process personal information solely for purposes relating to:

- campaign administration;
- participant communication;
- emergency contact;
- safety management;
- future campaign communications (where consent has been provided); and
- lawful business purposes.

All personal information will be processed in accordance with the Protection of Personal Information Act, 2013 (Act 4 of 2013).

20. ENVIRONMENTAL RESPONSIBILITY

Participants agree to:

- Leave no litter.
- Respect wildlife.
- Avoid environmental damage.
- Stay on designated routes.
- Follow all environmental instructions issued by campaign officials.

Participants may be removed from the campaign for conduct that damages the environment.

21. CAMPAIGN CHANGES

Valor reserves the right to:

- amend the campaign itinerary;
- modify activities;
- change routes;
- substitute venues;
- alter schedules;
- appoint alternative service providers; or
- cancel portions of the campaign,

where reasonably necessary for safety, operational requirements or circumstances beyond its control.

22. FORCE MAJEURE

Valor shall not be liable for any cancellation, postponement, interruption or modification of the campaign arising from circumstances beyond its reasonable control, including but not limited to:

- severe weather;
- flooding;
- fire;
- government action;
- pandemics;
- epidemics;
- civil unrest;
- strikes;



- road closures;
- natural disasters; or
- any other force majeure event.

23. REMOVAL FROM THE CAMPAIGN

Valor reserves the right to remove any participant or team from the campaign, without refund, where they:

- breach these Terms and Conditions;
- fail to follow safety instructions;
- engage in dangerous driving;
- damage property;
- behave in a manner that brings the campaign into disrepute; or
- place other participants at risk.

24. SPONSOR BRANDING

Official campaign identification, branding, decals or magnets issued by Valor must remain displayed throughout the campaign unless otherwise instructed by campaign officials.

25. INSURANCE

Participants are responsible for ensuring that their vehicle is appropriately insured.

Valor does not provide vehicle, medical or personal accident insurance for participants unless expressly stated in writing.

26. APPLICABLE LAW

These Terms and Conditions shall be governed by and interpreted in accordance with the laws of the Republic of South Africa.

Any dispute arising from these Terms and Conditions shall be subject to the jurisdiction of the competent South African courts.

27. SEVERABILITY

Should any provision contained in these Terms and Conditions be declared unlawful, invalid or unenforceable by a court of competent jurisdiction, the remaining provisions shall remain in full force and effect.

28. ENTIRE AGREEMENT

These Terms and Conditions constitute the entire agreement between Valor and the participant relating to participation in Tame The Tank and supersede any prior representations or communications concerning the campaign.

29. ACCEPTANCE

By completing the registration process and participating in Tame The Tank, every participant confirms that they:



- have read these Terms and Conditions in full;
- understand the risks associated with the campaign;
- voluntarily participate in the campaign;
- agree to comply with all campaign rules and instructions; and
- accept these Terms and Conditions as legally binding.

Valor Motor Group (Pty) Ltd
Tame The Tank
11 – 13 September 2026

